



MLA Dues Structure as of July 1, 2011

I Organizational Membership Dues Levels and Rates:

<u>Level</u>		<u>Expense Budget Range</u>			<u>Dues Rate:</u>
1	<		\$	50,000.00 (Base)	\$ 110
2	\$	50,001.00	\$	75,000.00	\$ 165
3	\$	75,001.00	\$	112,500.00	\$ 210
4	\$	112,501.00	\$	168,750.00	\$ 268
5	\$	168,751.00	\$	253,125.00	\$ 342
6	\$	253,126.00	\$	379,687.50	\$ 436
7	\$	379,688.50	\$	569,531.25	\$ 556
8	\$	569,532.25	\$	854,296.88	\$ 709
9	\$	854,297.88	\$	1,281,445.31	\$ 904
10	\$	1,281,446.31	\$	1,922,167.97	\$ 1,152
11	\$	1,922,168.97	\$	2,883,251.95	\$ 1,469
12	\$	2,883,252.95	\$	4,324,877.93	\$ 1,873
13	\$	4,324,878.93	\$	6,487,316.89	\$ 2,388
14	\$	6,487,317.89	\$	9,730,975.34	\$ 3,045
15	\$	9,730,976.34	\$	14,596,463.01	\$ 3,883
16	\$	14,596,464.01	\$	21,894,694.52	\$ 4,950
17	\$	21,894,695.52	\$	32,842,041.78	\$ 6,312
18	\$	32,842,042.78	\$	49,263,062.67	\$ 8,047
19	\$	49,263,063.67	\$	73,894,594.00	\$ 10,260

II. Individual Membership Classifications and Rates:

<u>Individual Member Classification:</u>	<u>Dues Rate:</u>
Affiliated Individual	\$ 85
Unaffiliated Individual	\$ 170
Unaffiliated Director	80% of Organizational Dues*
Affiliated Trustee	\$ 50
Unaffiliated Trustee	\$ 100
Lifetime	\$ -
Student	\$ 50
Retiree	\$ 50

* Not to be less than the Unaffiliated Individual rate.



New Membership Model and Dues Structure

Benefits of New Model

- All members will receive advocacy information
- All members will receive professional development at member rates
- Eliminates confusion about who receives what benefits
- Eliminates different budget scales for libraries
- One budget scale for all libraries rather than four
- Enables MLA to focus on individual member experience

Member Recommendations About Implementation

- Create strong marketing materials to document the value of advocacy and professional development
- Create a script for different library types to use with their boards or provost
- Document legislative successes that save money
- Document cost to provide MLA services
- Develop a ‘train the trainer’ presentation so Directors can educate each other and library boards
- Articulate that MLA is fighting to protect library services
- Stress benefits for different types and sizes of libraries
- Use language other than “advocacy” with academics